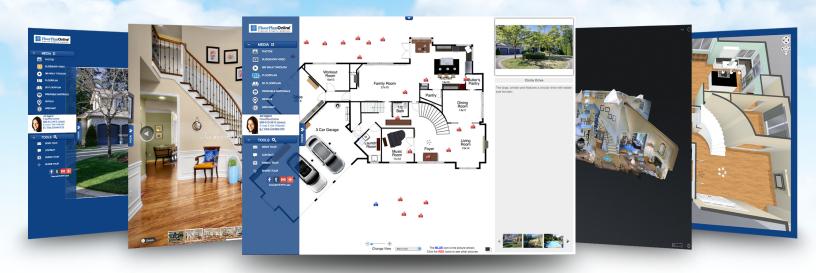


92% of Buyers use the Internet to Search for Homes

The FloorPlan Tour gives Buyers cool 2D & 3D content plus HD Photos



Point & Click
2D & 3D FloorPlans

Big Photos

Great Marketing Tools

The Complete Marketing System for the Whole Homeownership Lifecycle

TOUR FEATURES

- HD Photo Viewer
- Slideshow Video with Music
- 2D Point & Click Plans
- 3D FloorPlan Model
- 3D Space Planner
- You Tube Video
- Social Media Posting
- Distribution to Major Websites
- Claim Home and Save to HomeDiary, a digital Record of the Home

And Much More

EXCLUSIVE HOMEOWNER TOOLS



- Companion HomeDiary for each home
- Buyers claim the photos & floor plan right from the tour!
- 3D Designer lets buyers virtually change flooring, paint and even remove walls
- Drag & drop furniture and other 3D items.
- HomeDiary includes tools to log Inventory, Ideas and maintenance & improvement