



[Company Name]

[Your Name]

Upload Photo
& place here

Here to Help!

I AM [your name]

Selling real estate since ____

You can find me at:
[add contact info]

Our Focus

You as a seller to maximize
your sales price!

Today's Buyer

Millennials/Gen X over
50% of Market

- © They want transparency
- © They Buy on Demand
- © They want to screen homes before they visit
 - Big photos & floor plans help!

Over half the searches
are on mobile devices

- © At the property
- © Via email
- © Via Facebook

Want tools to help
manage their Home
like they do their life!

My Marketing Strategy

Price it right

Focus on the things Buyers want to see

- © Professional Photography

- Gets a higher price for your home

- © 2D & 3D FloorPlans

- Helps people visualize & experiment with HGTV-like tools!

- © Online Virtual Tours

- The Buyer can Claim the Home to HomeDiar

Distribute the listing to sites that matter

OUR PROCESS IS EASY



1.
Price
Listing



2.
Prepare
Marketing



3.
Market
Listing

“

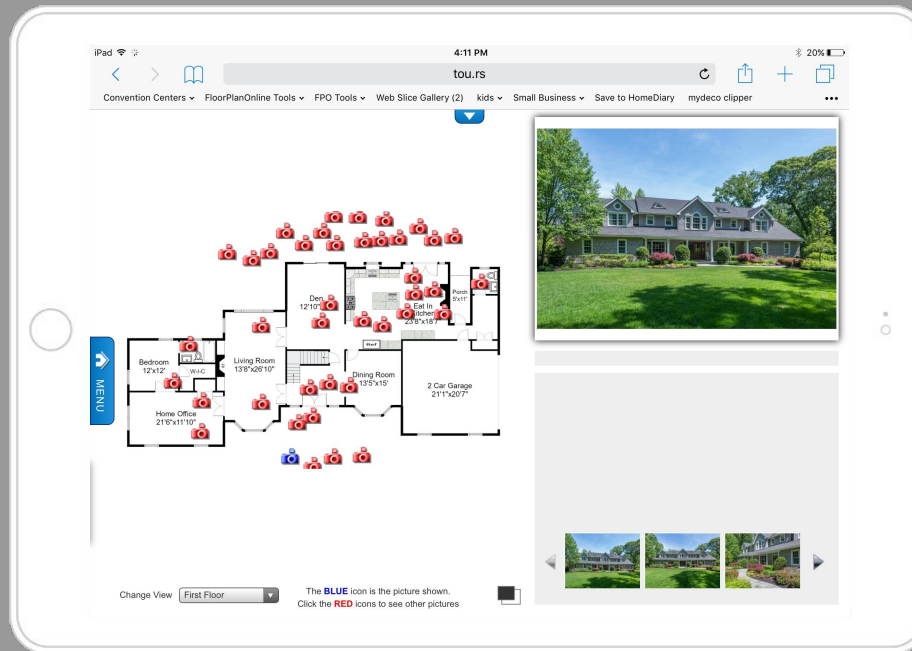
*I use a combination of online &
offline tools to help sell your Home
quickly and efficiently*



Interactive FloorPlans



Combines Photos with 2D & 3D FloorPlans in
easy, point & click navigation



92%

Number of buyers that use the Internet to search for their next home...and 50% of them do it via a mobile device!

How to customize these following slides for your branding?

You can replace the screen shots with tours that feature your own branding. See any active tour in your account or use our demo house.

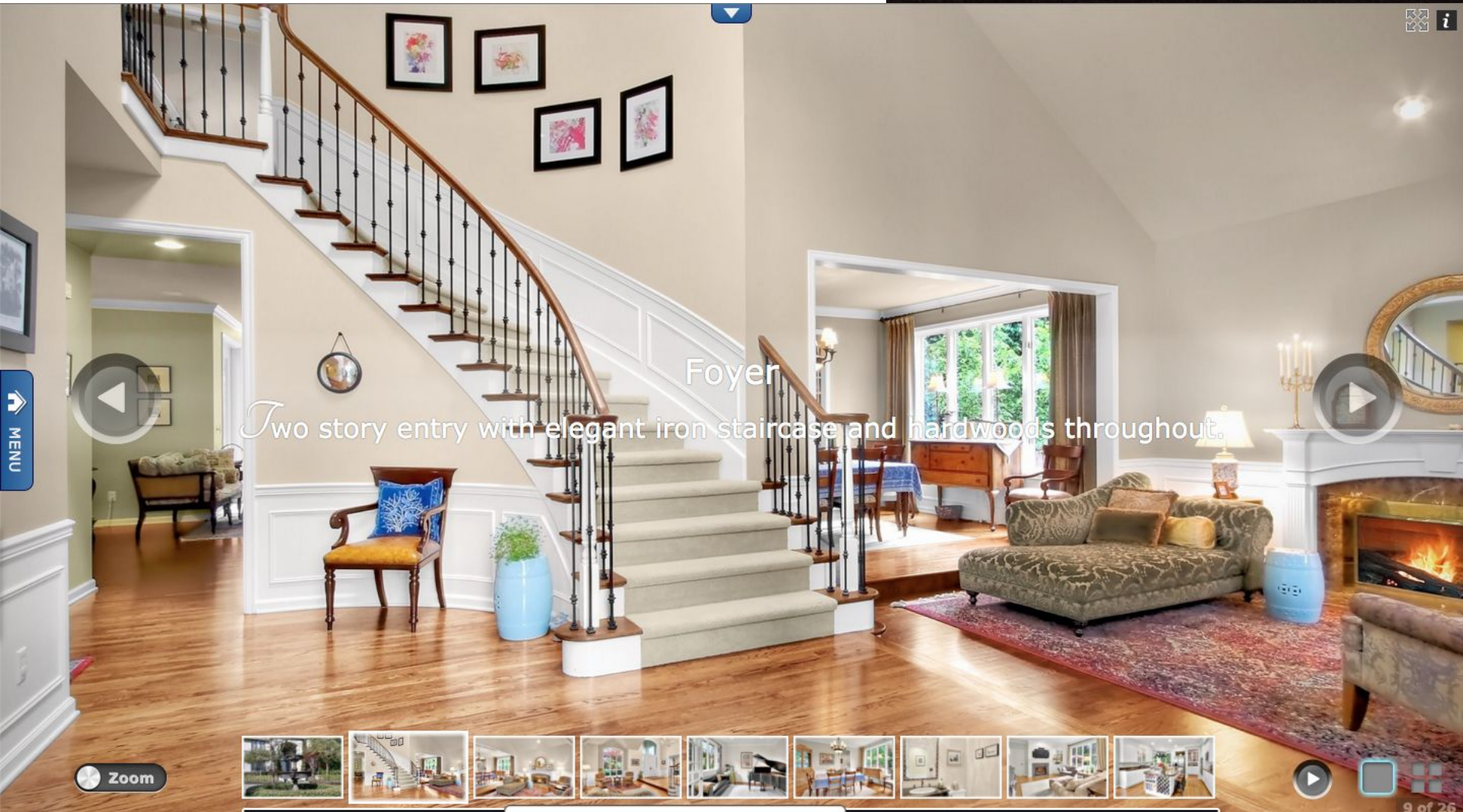
Make Screen shots easilty

- © install the free [Jing tool](#)
- © iPad - just hold Power + Home button to capture current screen view

HD Photos

Big, Clear Photo Gallery

#1 Content
Item Buyers
want to see



Interactive FloorPlan

Point & Click through Property

#2 Content
Item Buyers
want to see

FloorPlanOnline®
Premium Property Websites

MEDIA

- PHOTOS
- SLIDESHOW VIDEO
- FLOORPLAN
- 3D FLOORPLAN
- PRINTABLE MATERIALS
- DETAILS
- MORE INFO
- AREA MAP

Jill Agent
FloorPlanOnline
866-810-3810 (direct)
E-mail | Visit Website
[View Contact Info](#)

TOOLS

Powered by **FloorPlanOnline® Virtual Tour**

www.floorplanonline.com

Change View First Floor



Circle Drive

The large, private yard features a circular drive with estate style fountain




The **BLUE** icon is the picture shown.
Click the **RED** icons to see other pictures.

360 WalkThrough

Point & Click through Property via 3D open house

3D property scan
with 360 degree
navigation

Sample at
www.360Walkthrough.US



FloorPlanOnline
Premium Property Websites

MEDIA

- PHOTOS
- SLIDESHOW VIDEO
- 360 WALK THROUGH
- FLOORPLAN
- 3D FLOORPLAN
- PRINTABLE MATERIALS
- DETAILS
- AREA MAP

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TOOLS

- SEND TOUR
- CONTACT
- EMBED TOUR
- CLAIM HOME
- SHARE TOUR

[f](#) [t](#) [g+](#) [+](#)

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Powered by

Presented by FloorPlanOnline.com
Demo House



Dollhouse Floor plan

Navigation controls: back, forward, search, and a person icon.

Matterport terms | Help

NOTE TO AGENT: Not available in all markets. [Click here](#) for current list

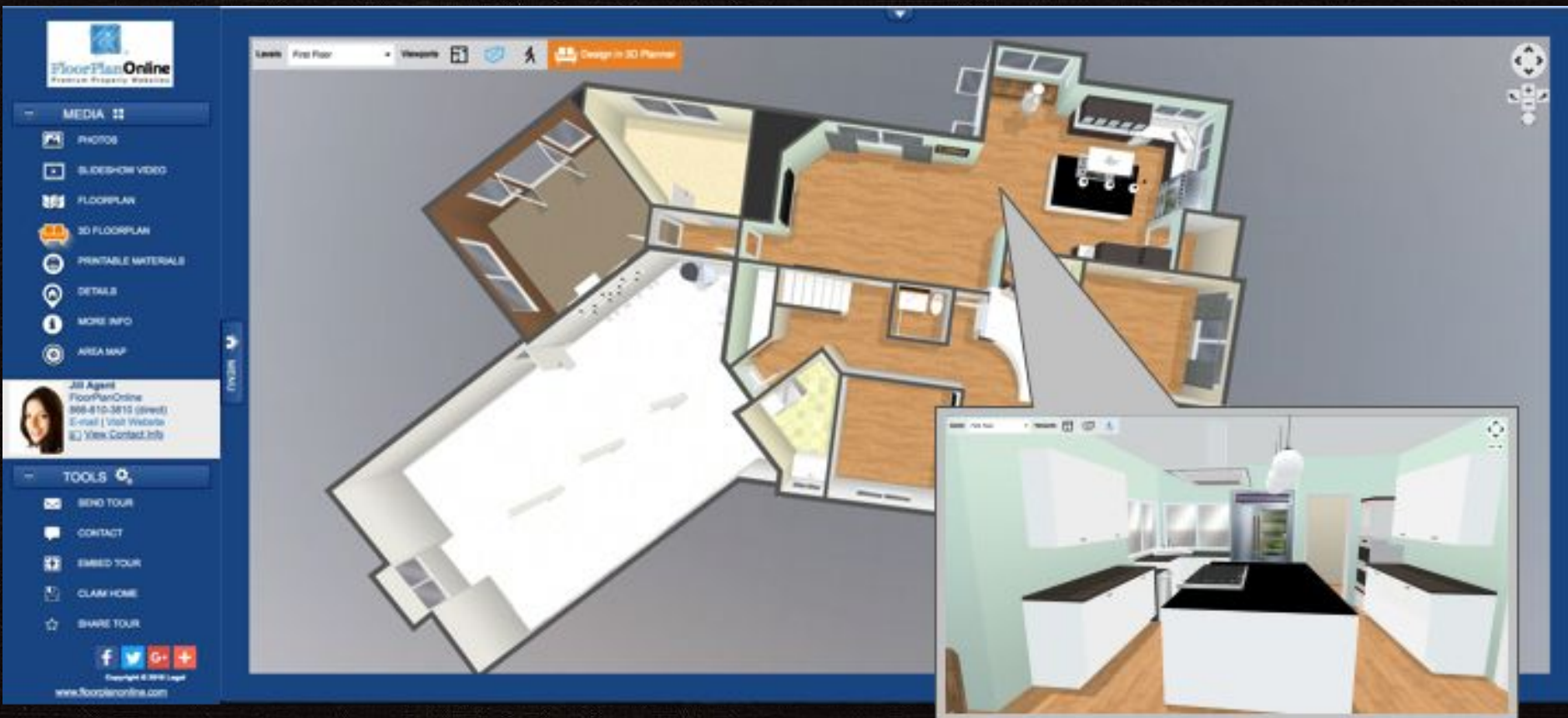
3D FloorPlan & Planner

2D, 3D Top & 1st Person Views

The “What If” Tool


Sample at www.111anystreet.com

What if I removed a wall? Use 3D Planner to do it virtually!





Offline Marketing extends utility

Brochures with
FloorPlans help extend
marketing to open
houses and more...




See it online or with your mobile device
www.seetheproperty.com/62568






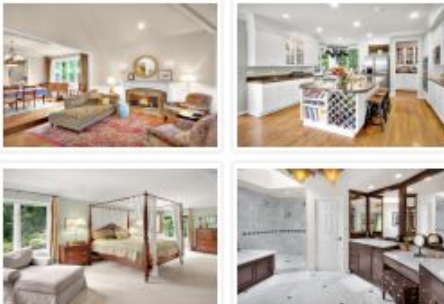
Sample 2 Page Flyer Template
 25744 SE 27th Street, Sammamish, WA 98075

First Floor



Second Floor






3 Bedrooms | 3 Full, 1 Partial Baths | 5230 sq ft | MLS#New Demo Tour
 This is a sample Interactive FloorPlan Tour, the most effective and robust marketing tool to sell, rent, or lease a property, or to market your business...online.


Features include:

- Clickable FloorPlans with FREE RoomPlanner
- Photo Slideshow
- Video with Music and editable transitions
- Embeddable Videos (YouTube, Vimeo, etc)
- Area map with Google Street View
- Customize with Documents & Links

Virtual Tour: www.seetheproperty.com/62568



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www.floorplanonline.com



Exclusive HomeDiary for Buyer!

Great content lives on into living...

The screenshot displays the FloorPlanOnline interface. On the left is a blue sidebar with a 'MEDIA' section containing icons for PHOTOS, SLIDESHOW VIDEO, FLOORPLAN, 3D FLOORPLAN, PRINTABLE MATERIALS, DETAILS, MORE INFO, and AREA MAP. Below this is the 'TOOLS' section with icons for SEND TOUR, CONTACT, EMBED TOUR, CLAIM HOME (highlighted with an orange arrow), and SHARE TOUR. At the bottom of the sidebar is a social media sharing bar with Facebook, Twitter, Google+, and a plus icon for more options. The main area shows a 3D floor plan of a house with rooms labeled: Office (16'x15'), Workout Room (16'x14'), Family Room (21'x10'), Kitchen (22' 6" x 18' 9"), Butler's Pantry, Dining Room (14'x12'), Living Room (15'x14'), Study/ Music Room (10'x11'), Bath, Laundry, and a 3 Car Garage (932 sq.ft.). Red camera icons are placed throughout the plan. A text box with an orange border and arrow points to the 'CLAIM HOME' button, stating: 'Claim Home - Photos & 2D/3D Floor Plans added to private HomeDiary for Buyer!'. Below the floor plan, there is a 'Change View' dropdown set to 'First Floor' and a note: 'The BLUE icon is the picture shown. Click the RED icons to see other pictures'. On the right side, there is a photo of a circular drive with a fountain, captioned 'Circle Drive' and 'The large, private yard features a circular drive with estate style fountain'. Below this are three small thumbnail images of the property.

Example of an Enhanced 3D FloorPlan

Claim Home - Photos & 2D/3D Floor Plans added to private HomeDiary for Buyer!

Circle Drive

The large, private yard features a circular drive with estate style fountain


Change View First Floor

The BLUE icon is the picture shown. Click the RED icons to see other pictures

HomeDiary

Home Management Tool

FloorPlan copied into
3D Space Planner for
HGTV-like tools!

25716 Southeast 27th Street+ NewKris

Dashboard

Timeline

Inventory

Ideas

Spaces

Tools

Feedback

Dashboard

25716 Southeast 27th Street

Timeline

Log activities and reminders

Inventory

Tag and track belongings

Ideas

Save, dream and plan

Spaces

Visualize in 2D and 3D

TIMELINE

Drain htr 400 mastertemp pool heater

Pool

me

15 Dec 2016

Paint Cabinets

kitchen

me

9 Dec 2016

Documented Space

kitchen

19 Nov 2016

Fertilized grass

yard

Scotts Lawn Service

14 Nov 2016

Paid Water bill

Home

Sammamish Plateau

2 Nov 2016

Installed Nest

Upstairs hall

Bestbuy

29 Oct 2016

Repaired pool cover

Pool

Automatic Pool Cover Parts

22 Oct 2016

Replaced Garage Door Torsion Spring

garage

DISCOUNT GARAGE DOOR REPAIRS

22 Oct 2016

Paid Utility bill

Home

PSE.com

13 Oct 2016


See All

PROPERTY

Photo

Value


Map



Google

@ 2016 Google

IDEAS



Cabinets

How To PAINT
Melamine
Kitchen

2D/3D DESIGNS

+ New

My Home

Beaver Lake

Bonus Room

Nina's Room

Home Detailed Main

REMINDERS

2 due

Filter

☐ Drain htr 400 mastertemp pool heater

Pool

me

☐ Replace furnace filter

garage

Amazon

☒ Fertilize Yard

Backyard

Scotts Lawn Service

☒ Clean Pool

Pool

me

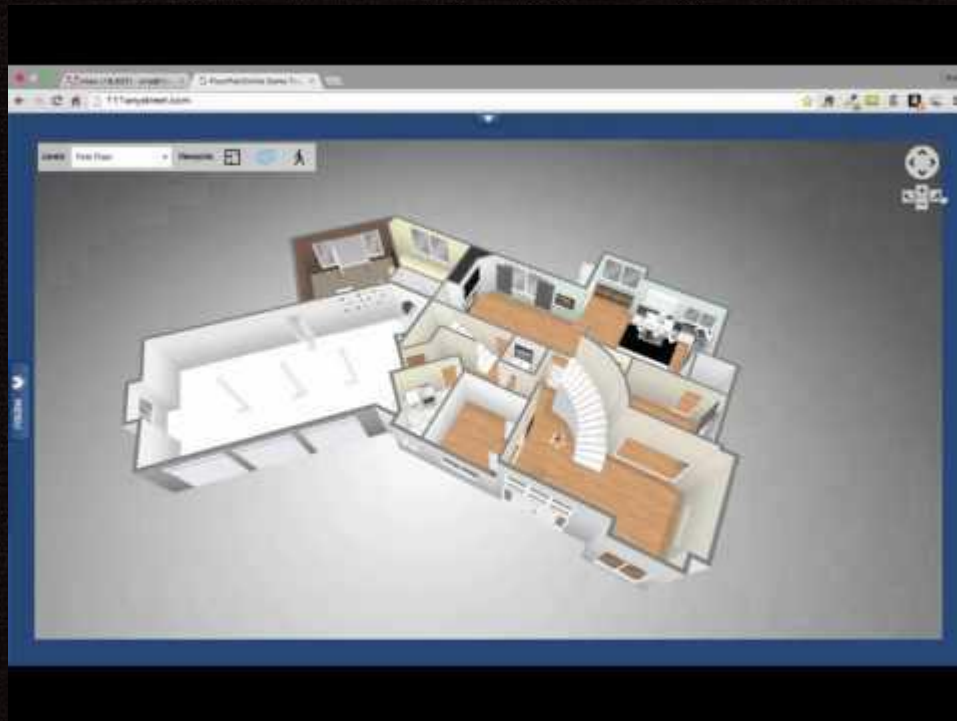
☒ Replace logic board

office

The Demo Reel

Download this [video here](#).

then right click and Save video as...to your computer



Tour Distribution brings Worldwide Reach



...Update for your office location



[xxx]\$

Transaction volume in 2015



— — — transaction

Closed Transactions



100%

Total success!

THANKS!

Any questions?

You can find me at:
[your contact info]