



KEYS TO SELLING FASTER & FOR MORE MONEY

Win your Home's Sale with a
3D Walkthrough Tour

floorplanonline.com/homeowners



GET A 3D PROPERTY SCAN

Enables the 3D Walkthrough for virtual open houses that are safer and less hassle for you & potential buyers.

- 64% of Millennial Buyers would buy **sight unseen** with 3D tours
- Listings with 3D tours sell for **4% to 9% MORE**

ADD FLOOR PLANS

Floor plans are deemed the **most important** listing content item by Buyers on Zillow.

- 84% of Buyers think floor plans are important
- 79% of Buyers want to see the floor plan **before** a visit



DEMAND PRO PHOTOS

Professional, high dynamic range photography wins the sale.

- Redfin found homes with pro photos sold faster & for more money than homes with amateur photos
- Drone photos **must** also be taken by an **FAA licensed pilot**

GET THE 3D TOUR SEEN

Most people use the Internet to search & 60% of Buyers are mobile, so the tour needs to be on the MLS and distributed to the top real estate search sites.

- 84% of the Top 10 RE sites are **Zillow, Realtor.com & Redfin**



homedary

CREATE ENGAGEMENT

The more someone is invested in your home, the more they will want it - 3D space planning tools, historical details & the ability to claim the property builds excitement & interest in your home!

- 85% of Zillow Buyers think home **data & history** is important

DEMAND THE BEST

FloorPlanOnline's **3D Walkthrough Tour** with **homedary** helps your agent check all of these boxes to **win the sale!**

